

## OFFICIAL RULES

**NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**CONTEST DETAILS:** The FYI Development Lab Contest (the "Contest") is a competition organized by the Realscreen Summit, on behalf of Brunico Communications Ltd. ("Promotional Partner"), for the purpose of providing exclusive reality television concepts to A&E Television Networks, LLC ("Sponsor"). The open entry period for the Contest begins at 12:00PM Eastern Time ("ET") on Tuesday, November 24, 2015 and ends at 5:00 PM ET on Friday, January 8, 2016 ("Entry Period"). **By submitting an entry to this Contest, entrants agree to these Official Entry Rules and acknowledge that the decisions of judges shall be binding and final in all matters relating to this Contest.**

**ELIGIBILITY:** The Contest is open to (i) permanent legal residents of the fifty (50) United States and the District of Columbia who are physically located and residing therein; (ii) who are 18 years of age or older and have reached the age of majority under the laws of the jurisdiction in which they reside as of the date of entry; and (iii) currently a programming producer who has not had a commissioned pilot or commissioned series with the fyi network. The Contest is void in Puerto Rico and where prohibited or restricted by law. Sponsor, Promotional Partner, all prize providers associated with the Contest, and all of their respective parent companies, affiliates, subsidiaries, licensors, distributors, divisions (collectively, the "Contest Entities"), and each of their respective officers, directors, employees, representatives and agents, and members of their immediate families and members of their household as well as any programming producer who has had a commissioned pilot or commissioned series with the fyi network are not eligible to enter the Contest. Programs created or funded by broadcast or cable networks are ineligible to compete in the Contest.

By entering, participants agree to indemnify, defend, release, discharge and hold harmless the Contest Entities and each of their respective affiliates, employees, officers, directors, licensees and assigns (the "Released Parties") from any and all claims, liability, including, but not limited to, negligence and damages of any kind to persons and property, or any claims based on rights of privacy, rights of publicity, false light, defamation, copyright and/or trademark infringement. By entering this Contest all entrants grant to the Sponsor and Promotional Partner the unrestricted right to use their respective names, photographs, likenesses, voices, and/or biographical information for programming, publication, publicity, advertising and all other promotional purposes without compensation, review or approval unless prohibited by law. All federal, state and local laws and regulations apply.

**HOW TO ENTER:** To enter the Contest, you must (i) create (a) a two (2) to five (5) minute video pitch; or (b) a series paper pitch along with a two (2) to five (5) minute video sample of the producer's work; and (ii) upload the submission as instructed at <http://summit.realscreen.com/2016/fyi> (each, an "Entry," collectively, the "Entries"). In the event an Entry exceeds the maximum time length, Sponsor will only evaluate the Entry based on the first five (5) minutes. At Sponsor's sole discretion, any Entry which exceeds the maximum time length will be disqualified. Entries that exceed the maximum time length may be resubmitted during the Entry Period, to conform Entry to the time limits above for the Contest. Foreign-language Entries are ineligible.

Contest Entities will not be responsible for late, lost, incomplete, illegible, damaged, garbled, technically corrupt, postage-due or misdirected entries.

**Additional Entry Regulations:** Each entrant represents and warrants to the Sponsor that his/her entry is (i) completely the original work of the entrant, (ii) not copied from any other source or previously broadcast or otherwise distributed or disseminated on television (except for previous broadcast on locally distributed campus or public access television or limited Internet broadcast) (iii) not in the public domain, (iv) not created or funded by a broadcast or cable network, and (v) not in violation of or conflict with the trademark, copyright, rights of privacy,

rights of publicity or any other rights, of any kind or nature, of any other person or entity. If Sponsor, in its sole discretion, has reason to believe that any Entry contains any material that may infringe or violate any law or any rights of a third party, Sponsor may immediately disqualify such Entry and take all other measures it may deem appropriate.

Entries that contain any content determined by Sponsor in its sole discretion as indecent, inappropriate, morally objectionable or otherwise unfit for dissemination or broadcast will be immediately disqualified. Entries not meeting stated running time requirements may be disqualified. Entries not satisfying these Official Entry Rules in any respect will be disqualified. Each entrant further agrees to sign, and to obtain (at the entrant's expense) from all necessary third parties, all releases, permissions and other written documents, in a form acceptable to Sponsor, as may be required by the Sponsor and any of its affiliates or partners upon request so as to confirm, record and/or perfect their rights in the Entry. Without limiting the generality of the foregoing, each entrant acknowledges and agrees that upon Sponsor's request, they will provide to Sponsor all necessary written releases and permissions pertaining to on-camera talent, writers, composers, and any other third parties providing any services or materials in connection with such entrant's Entry in the Contest.

Each entrant further acknowledges that the Contest Entities engage and have engaged in extensive activities in connection with developing, writing, acquiring, publishing, disseminating and broadcasting literary, artistic, and other material, including stories, ideas, themes, plots, titles, screenplays, teleplays, treatments, formats, and concepts (collectively, the "Materials"). In submitting an Entry to Sponsor, each entrant acknowledges and understands that any Materials that the Contest Entities may hereinafter use or exploit may have originated with the Contest Entities themselves or may have been acquired from the Contest Entities' employees or other parties, and that such Materials may duplicate, parallel or resemble the entrant's Entry to the Contest.

By submitting an Entry, entrants acknowledge that they understand and agree that the Contest Entities' use of Materials containing features and elements similar to or identical with those contained in their Entry shall not entitle the entrant to any compensation whatsoever. As an inducement to Sponsor to accept the entrant's Entry into the Contest, each entrant hereby waives any claim or right of action against any of the Contest Entities or their successors in connection with the Contest Entities' use of any Materials (or any portions thereof) whether or not such Materials contain any features or elements similar or identical to those contained in an entrant's Entry.

**Judging:** Judging will take place at the conclusion of the Entry Period through and including January 15, 2016. The judging panel, selected by Sponsor, in its sole discretion, will select five (5) potential winners from all eligible Entries received in accordance with these Official Rules, based on the following criteria, weighted equally: (i) originality; (ii) creativity; and (iii) overall impression. In the event of a tie, tied entries will be re-judged based solely on the criteria of: overall impression. Decisions of the judging panel as to the selection of the potential winners will be final. Entrants may be required to submit further information to assist in the judges' verification of eligibility. The selected potential winners will be notified by telephone and/or e-mail on or about January 18, 2016. Sponsor is not responsible for false, incorrect, changed, incomplete or illegible contact information. Potential winners may be required to sign and return additional documents, including, but not limited to, potential Prize Acceptance and Acquisition Agreements within five (5) business days of receipt. These documents will become active and legally binding on only the winners. If any potential winner does not reply to any notification within forty-eight (48) hours, or fails to return any required documentation within five (5) business days of delivery, such potential winner may be disqualified in the sole discretion of Sponsor and an alternate potential winner may be selected. Sponsor shall not be responsible in any way for any delayed, lost or misdirected notification or other communication from or to Sponsor.

The winners will be announced on February 1, 2016 at Realscreen Summit.

**PRIZES:** Each winner will receive the opportunity to further develop his/her concept with a production budget of up to Twenty Thousand Dollars (\$20,000), with the final product budget to be determined at Sponsor's sole discretion.

**GRANT OF RIGHTS:** By entering, each entrant acknowledges and agrees that Sponsor and Promotional Partner shall have the exclusive, irrevocable, and royalty-free right to use, reproduce, edit, display, transmit, modify, publish and otherwise exploit the submitted Entry for judging purposes and otherwise solely in connection with the execution of the Contest; and that Sponsor shall have such further rights as set forth in the Acquisition Agreement, if and when applicable. Promotional Partner may also have the exclusive, irrevocable, and royalty-free right to use, reproduce, edit, display, transmit, modify, publish and otherwise exploit the submitted Entry, excluding video, in its printed and electronic publications. By way of example, the aforementioned Entry data shall be published on the Promotional Partner's online community for the non-fiction industry, at the conclusion of the Contest. Entrants hereby forever waive and relinquish all so-called "moral rights (droit moral)" now or hereafter recognized in connection with Entries submitted as part of the Contest. The Acquisition Agreement shall provide Promotional Partner with, among other things, the sole, irrevocable, and exclusive free option for a period of one (1)-year to acquire from Entrant, forever and throughout the universe and in any and all languages, all rights in any and all media, now known or hereafter devised in and to such Entry. If Sponsor does not exercise its option to acquire the entry within the one (1) year period, all rights revert to the winning entrant. Winner(s) may be required to participate in a reasonable number of customary promotional and publicity activities (including public appearances, press junkets, interviews, and the like) to promote the Realscreen Summit and the Contest. Entrants agree not to issue any publicity concerning Sponsor or Promotional Partner. Winners agree that Sponsor and Promotional Partner shall have the sole discretion in determining the extent and manner of use of entries and are not obligated to use any entries.

**Additional Conditions of Participation:** If for any reason the Contest is canceled or cannot be administered or completed as planned, the Sponsor reserves the right, at its sole discretion, to terminate, modify and/or suspend the Contest and to determine the winners by having the judges evaluate all eligible entries received prior to the action taken, or as otherwise deemed fair and equitable by the Sponsor.

Notwithstanding the foregoing, the Sponsor and/or Administrator reserves its/their right to terminate, modify or suspend this Contest due to any of the following reasons: act of God; unavoidable accident; epidemic; fire; blackout; act of public enemy; war, riot or civil commotion; enactment, rule, order or act of government or governmental instrumentality or tribunal; strike, lockout or other labor dispute; inclement weather; the recapture of any time period scheduled for the live telecast of a program for an event of national importance or emergency; failure of technical facilities; failure of essential production, or technical personnel to appear or be available for production or broadcast; or other cause beyond its control. By entering, each entrant agrees that should this Contest be terminated for any reason such entrant irrevocably waives any right to seek and/or obtain rescission and/or equitable and/or injunctive relief.

**Limitation of Liability and Governing Law:** Released Parties are not responsible for any claims, damages, expenses, costs or losses to any person (including death) or property of any kind resulting from, arising from, or in connection with, in whole or in part, directly or indirectly, from: (a) any typographical or other error in the printing of the Official Rules, offering or announcement of any prize; (b) late, lost, stolen, damaged, garbled, incomplete, misaddressed, postage due or misdirected Entries, e-mails or other communications; (c) errors, omissions, interruptions, deletions, defects or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices or transmission lines; (d) data corruption, theft, destruction, loss, unauthorized access to or alteration of entry materials; (e) electronic communications that are undeliverable as a result of any form of active or passive filtering of any kind or insufficient space in entrant's e-mail account to receive e-mail messages; or (f) any problems or technical, hardware or software malfunctions of any telephone network or telephone lines, failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in the Contest, computer online systems, servers or providers, computer equipment, software, failure of any e-mail or Entries to be received by the Sponsor due to technical problems, human error or traffic congestion, unavailable network connections on the Internet or any website, or any combination thereof, including, without limitation, any injury or damage to entrant's or any other person's computer relating to or resulting from participating in the Contest or downloading any materials associated with the Contest.

Winners hereby acknowledge that the Released Parties have neither made nor are in any manner responsible or liable for any express or implied warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize(s) or any component thereof.

WITHOUT LIMITING THE FOREGOING, THE CONTEST, THE PRIZES, AND ALL MATERIALS PROVIDED ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, WITHOUT LIMITATION, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THE CONTEST. ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.

The Contest will be governed by the internal laws of the State of New York. Any and all legal actions or claims arising in connection with the Contest must be brought in a court of competent jurisdiction located in New York County, New York.

**Names of Finalists and Winner:** For the names of the winners, available after **February 1, 2016**, mail a self-addressed, stamped envelope to: Brunico Communications Ltd. – Attn: FYI Development Lab Contest List of Winners, 100 - 366 Adelaide Street West, Toronto, ON, Canada M5V 1R9. All requests must be received on or before **March 25, 2016**. Names of Prize winner(s) will be sent after selection and verification of winner(s).

**Sponsor:** A&E Television Networks, LLC, 235 East 45th Street, New York, NY 10017

**Promotional Partner:** Brunico Communications Ltd., 100 - 366 Adelaide Street West, Toronto, ON, Canada M5V 1R9